Project Title: News Tracker Applications Problem Solution Fit Team ID: PNT2022TMID45109

6.CUSľOMER CONSľRAINľS

**CS**

**Who is ur customer?**

**1.News Reader**

**2.Everyone who follows the news daily**

5. AVAILABLE SOLUľIONS

Which solutions are available to the customer when they face the problem?

1.Providing quick access to favourite topics

2.Providing NEWS according to user interest

3.NEWS telecasted via TV and radio

1.CUSľOMER SEGMENľS (s)

**Explore AS, differentiate**

**Define CS, fit into CC**

ľime saving i.e. it saves people ‘s

time

People need a smaít phone oí a pc to access the application and get updated.

ľhey need an Inteínet connection.

1

ľheíe is no time íestíiction people can access it anytime anywheíe.

**Focus on J&P, tap into BE, understand RC**

**2.JOBS-ľO-BE-DONE / PROBLEMS**

**Focus on J&P, tap into BE, understand RC**

**J&P**

1. **PROBLEM ROOľ CAUSE**

**RC**

7. BEHAVIOUR

**BE**

Nowadays people aíe busy with theií woík and they don’t have time to íead newspapeí.

**I**

But they need to be updated about

the day-to-day news.

ľhey don’t have time to íead the

entiíe content.

So heíe they can get shoít and cíisp news they wanted to be known.

What is the real reason that this problem exists?what is the back story behind the needs to do this job?

In a busy world people do not have time for reading newspaper and watching news channels

Online news application includes all

the illustíations, adveítisements,

photogíaphs as it is.

Online news is updated instantly and

thus píovide youí íeal time updates.

You can choose to heaí, watch, oí íead news accoíding to youí píefeíences.

Not limited to text.

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| --- | --- | --- | --- | --- | --- |
|  | **3. ľRIGGERS** | **ľR** | **10. YOUR SOLUľION SL** | **8.CHANNELS OÏ BEHAVIOUR CH**  **ONLINE:**  **People can access ouí application online News can be updated in a second.**  **Because of this people don’t need to wait foí a**  **long time to get a news update. OÏÏLINE :**  **People can download the news and access it on the offline.**  **ľhe videos can be saved on the cache memoíy. ľhe news can be available on the news**  **application feed.** |  |
| **Ouí app contains moíe íelevant news to the useí.**  **It helps the useís find content with** |  | **An online news application is moíe detailed than a píinted newspapeí.** |
| **categoíies.** |  | **Heíe people can watch videos and view** |
|  |  | **photo slideshows íelated to the news.** |
| **It allows the useí to shaíe theií** |  |  |
| **comments about the news with the** |  | **News is at theií fingeítips in an instant.** |
| **public.** |  |  |
| **ľhe attíactive design and content will** |  |  |
| **give the best useí expeíience and** |  |  |
| **incíease the ľime spent on the page.** |  |  |
| **4. EMOľIONS: BEÏORE / AÏľER**  **How do customers feel when they face a problem or a job and afterwards?**  **1.Before-curious**  **2.After-satisfied** | |  |